

ABSTRACT

An information distribution system for distributing customized information on print media, the system comprising a first series of data collection units for collecting customizable data; a network 5 interconnecting the data collection units with a series of customization output printers; a series of customization output printers comprising: a user identification means to identify a user of the customization output printer; a printer activation means to activate the customization output printer; a pagewidth printer element for printing customized booklets; such that, upon activation of the user identification means and the printer activation means, the data collection units download a current 10 customized booklet for the user and the printer element prints out the customized booklet.